



MEDIZINISCHE UNIVERSITÄT
INNSBRUCK

Prevention day 1

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PREVENTION

DEFINITION

- **primary prevention**
intends to avoid the development of disease
- **secondary prevention**
intends to diagnose and treat an existing disease in its early stages
- **tertiary prevention**
deals with an existing disease and tries to reduce disease-related complications

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PRIMARY PREVENTION



Smokefree Class Competition
A European school-based smoking prevention programme

health promotion
Europe
youth
peers
school
European pupils
smokefree environment

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SECONDARY PREVENTION

The best protection
is early **detection**



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You can find us at www.pinkribbon.org | Enter >

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TERTIARY PREVENTION



EuroPrevent 2011
The European Meeting Place for Science in Preventive Cardiology
FROM KNOWLEDGE TO PRACTICE

Geneva
Switzerland
14 - 16 April
2011

FINAL PROGRAMME

www.escardio.org/EuroPrevent

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GENDER MEDICINE

WHAT DATA AND FACTS
DO WE REALLY HAVE?
ARE THERE ANY GENDERED DATA?

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GENDER MEDICINE/ PREVENTION

**WHERE TO GET DATA?
WHERE TO GET PROGRAMMES?
WHO
HEALTH REPORTS**



GENDER MEDICINE/ PREVENTION

WHERE TO GET SCIENTIFIC DATA?

MEDLINE: MAY 2, 2011

PREVENTION 3.954

PREVENTION GENDER MEDICINE 4

PREVENTION WOMEN 1.219

PREVENTION MEN 617

PREVENTION WOMEN MEN 584



GENDER MEDICINE/ PREVENTION

**ARE THERE ANY GENDERED DATA?
WHO - GENDER POLICY
HEALTH REPORTS – GENDER MAINSTREAMING
(EU)**



WHO & Gender Policy


- 1948: WHO was founded
- 1995: 4th World Conference on Women Beijing
- 1997: Gender Mainstreaming was implemented
- 2002: WHO Gender Policy, Gender Analyses in Health



Basisbericht 2009

Gesundheitsberichterstattung Berlin
Daten des Gesundheits- und Sozialwesens






PREVENTION
IS IT FOCUSED ON ALL DISEASES?
IS IT FOCUSED ON SPECIAL DISEASES?


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Which diseases do prevention programmes focus on?



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For decades WHO focused on infectious diseases.



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Nowadays most prevention programmes focus on non-communicable diseases.




World Health Organization

Diabetes Programme

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 Programmes and projects
 Diabetes Programme
 Diabetes Action Plan
 Facts & figures
 Publications
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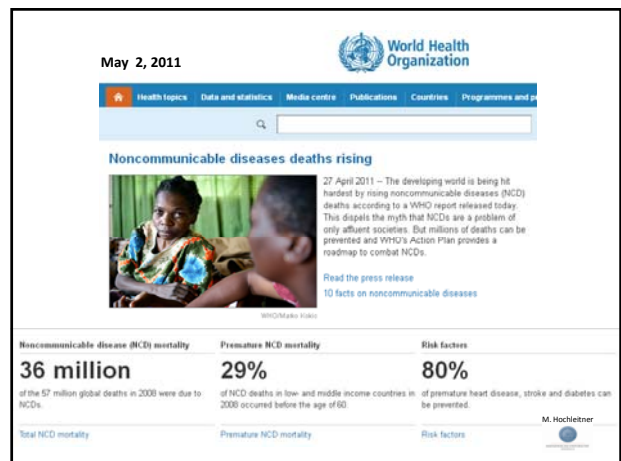
Diabetes

Diabetes is a chronic disease that occurs when the pancreas does not produce enough insulin, or when the body cannot effectively use the insulin it produces. Hyperglycaemia, or raised blood sugar, is a common effect of uncontrolled diabetes and over time leads to serious damage to many of the body's systems, especially the nerves and blood vessels.

STOP THE GLOBAL EPIDEMIC OF CHRONIC DISEASE

QUICK DIABETES FACTS

Diabetes causes about 5% of all deaths globally each year. 80% of people with diabetes live in low and middle income countries. Most people with diabetes in low and middle income countries are middle aged (45-64), not elderly (65+). Diabetes deaths are likely to increase by more than 50% in the next 10 years without urgent action.



May 2, 2011

World Health Organization

Health topics | Data and statistics | Media centre | Publications | Countries | Programmes and projects

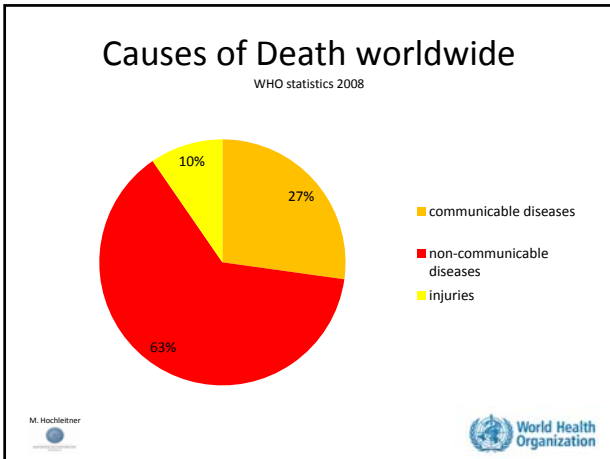
Noncommunicable diseases deaths rising

27 April 2011 – The developing world is being hit hardest by rising noncommunicable diseases (NCD) deaths according to a WHO report released today. This dispels the myth that NCDs are a problem of only affluent societies. But millions of deaths can be prevented and WHO's Action Plan provides a roadmap to combat NCDs.

Read the press release
 10 facts on noncommunicable diseases

Noncommunicable disease (NCD) mortality	Premature NCD mortality	Risk factors
36 million of the 57 million global deaths in 2000 were due to NCDs	29% of NCD deaths in low and middle income countries in 2000 occurred before the age of 60.	80% of premature heart disease, stroke and diabetes can be prevented.
Total NCD mortality	Premature NCD mortality	Risk factors

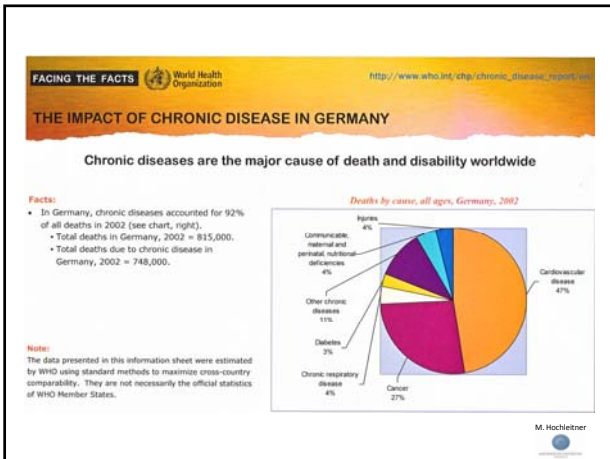
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Causes of Death worldwide

Causes of Death (WHO statistics 2008)	
CVD	30,4%
Cancer	14,1%
Communicable Diseases	27,0%

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LEADING CAUSES OF DEATH, 2004 AND 2030 COMPARED

2004 Disease or injury	Deaths (%)	Rank	Rank	Deaths (%)	2030 Disease or injury
Ischaemic heart disease	12.2	1	1	14.2	Ischaemic heart disease
Cardiovascular diseases	25.2	2	2	12.1	Cardiovascular diseases
Lower respiratory infections	7.1	3	3	8.6	Diabetes mellitus
Chronic obstructive pulmonary disease	5.1	4	4	2.8	Lower respiratory infections
Diarrhoeal diseases	3.6	5	5	2.6	Road traffic accidents
HIV/AIDS	3.5	6	6	3.4	Trauma, bronchus, lung cancers
Tuberculosis	2.5	7	7	2.3	Diabetes mellitus
Trauma, bronchus, lung cancers	2.3	8	8	2.1	Hypertensive heart disease
Road traffic accidents	2.2	9	9	1.9	Stroke
Humanity and low birth weight	2.0	10	10	1.8	Alcoholism
Neonatal infections and other	1.6	11	11	1.6	Nephritis and nephrosis
Diabetes mellitus	1.3	12	12	1.5	Self-inflicted injuries
Tuberculosis	1.3	13	13	1.4	Self-inflicted injuries
Depressive heart disease	1.5	14	14	1.4	Colon and rectal cancers
Self-inflicted injuries	1.5	15	15	1.3	Oesophageal cancer
Stroke	1.4	16	16	1.2	Alzheimer and other dementias
Cancers of the liver	1.3	17	17	1.2	Cancers of the liver
Nephritis and nephrosis	1.3	18	18	1.1	Bladder cancer
Colon and rectal cancers	1.1	20	20	1.0	Tuberculosis
Violence	1.0	22	21	1.0	Neonatal infections and other
Stroke	0.9	23	22	0.9	Humanity and low birth weight
Oesophageal cancer	0.9	24	23	0.8	Depressive heart disease
Alzheimer and other dementias	0.8	25	24	0.7	Self-inflicted injuries
				0.4	Violence

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Clinical Practice: How to do prevention?

Lifestyle-Changes
Medication
GENDER MEDICINE?

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HOW TO DO LIFESTYLE CHANGES?

HOW TO DO LIFESTYLE CHANGES IN MEN AND WOMEN?

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We need special tools to focus on women and men of all ages, ethnicities, social and religious groups!

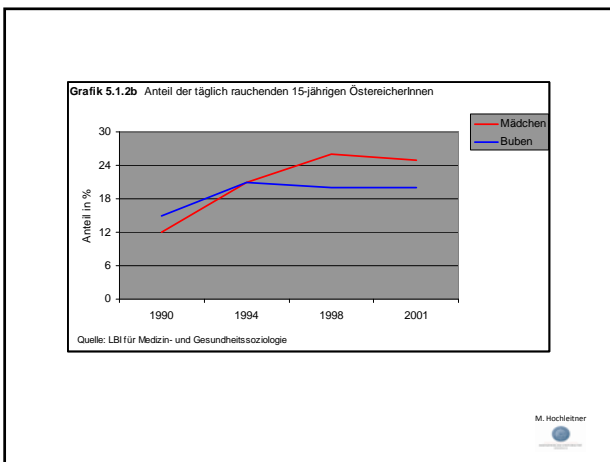


**Tobacco advertizing in the 1970s directed towards women in the USA.
Prevention programmes directed towards women started in this decade.**


There is a discrepancy between health prevention and companies' advertizing.

World Cancer Report, WHO, IARC Press, Lyon 2003, p23

Hochleitner/Fregl/Thani



**Smoking cessation progress seems to work less in women!
Focus on special groups!**



Smokefree Class Competition
A European school-based smoking prevention programme

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Table 4. Guidelines for the Prevention of CVD in Women

Lifestyle interventions

Cigarette smoking
Women should be advised not to smoke and to avoid environmental tobacco smoke. Provide counseling at each encounter, nicotine replacement, and other pharmacotherapy as indicated in conjunction with a behavioral program or formal smoking cessation program (Class C, Level of Evidence B).


Physical activity
Women should be advised to accumulate at least 150 min/week of moderate exercise, 75 min/week of vigorous exercise, or an equivalent combination of moderate- and vigorous-intensity aerobic physical activity. Aerobic activity should be performed in episodes of at least 10 min, preferably spread throughout the week (Class I, Level of Evidence B).
Women should also be advised that additional cardiovascular benefits are provided by increasing moderate-intensity aerobic physical activity to 5 h (300 min)/week, 2 1/2 h/week of vigorous-intensity physical activity, or an equivalent combination of both (Class I, Level of Evidence B).
Women should be advised to engage in muscle-strengthening activities that involve all major muscle groups performed on ≥2 d/week (Class I, Level of Evidence B).
Women who need to lose weight or sustain weight loss should be advised to accumulate a minimum of 40 to 90 min of at least moderate-intensity physical activity (eg, brisk walking) on most, and preferably all, days of the week (Class I, Level of Evidence B).

Cardiac rehabilitation
A comprehensive CVD risk-reduction regimen such as cardiovascular or stroke rehabilitation at a physician-guided home- or community-based exercise training program should be recommended to women with a recent acute coronary syndrome or coronary revascularization, new-onset or chronic angina, recent cardiovascular event, peripheral arterial disease (Class I, Level of Evidence A) or coronary artery symptoms of heart failure and an LVEF <35% (Class I, Level of Evidence B).

Dietary intake
Women should be advised to consume a diet rich in fruits and vegetables; to choose whole-grain, high-fiber foods; to consume fish, especially oily fish, at least twice a week; to limit intake of saturated fat, cholesterol, sodium, and sugar; and avoid trans-fatty acids. See Appendix (Class I, Level of Evidence B).
Note: Pregnant women should be counseled to avoid eating fish with the potential for the highest level of mercury contamination (eg, shark, swordfish, king mackerel, or tile fish).

Weight maintenance/reduction
Women should maintain or lose weight through an appropriate balance of physical activity, caloric intake, and formal behavioral programs when indicated to maintain or achieve an appropriate body weight (eg, BMI <25 kg/m² in US women; waist size (eg, <35 in, or other target metric of obesity, Class I, Level of Evidence B).


Omega-3 fatty acids
Consumption of omega-3 fatty acids in the form of fish or in capsule form (eg, EPA 1000 mg/d) might be considered for women with hypercholesterolemia and/or hypertriglyceridemia for primary and secondary prevention (Class II, Level of Evidence B).
Note: Fish oil dietary supplements may have widely variable amounts of EPA and DHA (study the only active ingredients).



**HOW TO DO DRUG THERAPY?
ARE THERE EVIDENCE-BASED DATA?
ARE THERE GUIDELINES?**

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Frauen und Medikamente



Dresser R: Wanted: single, white male for medical research. Hastings Cen Rep 1992; 22: 24-29.

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Moncher KL, & Douglas PS (2004): Importance of and Barriers to Including Women in Clinical Trials. IN: Legato MJ (Ed.): Principles of Gender-Specific Medicine, Vol.1, p.277.

Barriers to Research on Women

- Under-appreciation of the importance of sex as an independent variable
- Exclusion of women of childbearing potential (to protect the fetus)
- Statistical and economic advantages of homogeneous study populations (sample size, analysis, cost)
- Difficulties in recruiting and retaining women as research subjects
- Complexity of underlying hormonal and reproductive issues in women
- Greater drug intolerance in women
- Greater burden of concomitant disease in women, including advanced age

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The Story of Aspirin

U.S. Physicians Study 1990
Aspirin significantly reduces heart attack risk.
The Study had been cancelled due to ethical reasons;
in the following Aspirin was world's bestselling medication.

BUT: ASPIRIN WAS NOT TESTED ON A SINGLE WOMAN!

Manson JE, Grobbee DE, Stampfer MJ. Aspirin in the primary prevention of angina pectoris in a randomized trial of United States physicians. Am J Med 1990; 89: 772-776.

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Table 1. Class III Interventions (Not Useful/Effective and May Be Harmful) for the Prevention of CVD in Women

Menopausal therapy
Hormone therapy and selective estrogen-receptor modulators (SERMs) should not be used for the primary or secondary prevention of CVD (Class III, Level of Evidence A).

Antioxidant Supplements
Antioxidant vitamin supplements (eg, vitamin E, C, and beta carotene) should not be used for the primary or secondary prevention of CVD (Class III, Level of Evidence A).

Folic Acid*
Folic Acid, with or without B6 and B12 supplementation, should not be used for the primary or secondary prevention of CVD (Class III, Level of Evidence A).

Aspirin for MI in women <65 years of age
Routine use of aspirin in healthy women <65 years of age is not recommended to prevent MI (Class III, Level of Evidence B).

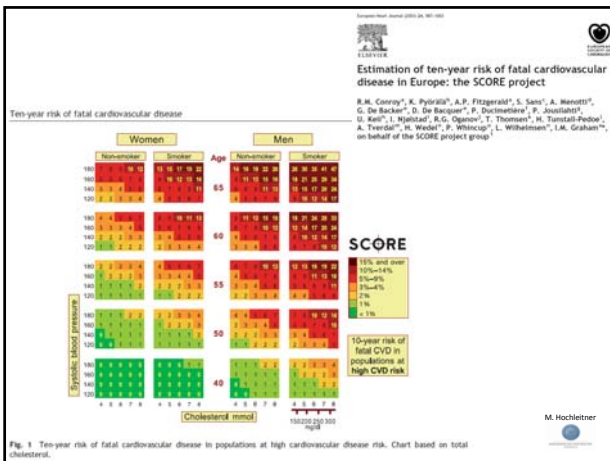
CVD indicates cardiovascular disease; MI, myocardial infarction.
*Folic acid supplementation should be used in the childbearing years to prevent neural tube defects.

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Preventive drug interventions

Aspirin: high-risk women
Aspirin therapy (75–325 mg/d) should be used in women with CHD unless contraindicated (Class I, Level of Evidence A).
Aspirin therapy (75–325 mg/d) is reasonable in women with diabetes mellitus unless contraindicated (Class III, Level of Evidence B).
If a high-risk woman has no indication but is intolerant of aspirin therapy, clopidogrel should be substituted (Class I, Level of Evidence B).
Aspirin: other at-risk or healthy women
Aspirin therapy can be useful in women ≥65 y of age (81 mg daily or 100 mg every other day) if blood pressure is controlled and benefit for ischemic stroke and MI prevention is likely to outweigh risk of gastrointestinal bleeding and hemorrhagic stroke (Class III, Level of Evidence B) and may be reasonable for women <65 y of age for ischemic stroke prevention (Class III, Level of Evidence B).
Aspirin: atrial fibrillation
Aspirin 75–325 mg should be used in women with chronic or paroxysmal atrial fibrillation with a contraindication to warfarin or at low risk of stroke (<1%y or CHADS2 score of <2) (Class I, Level of Evidence A).

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Prevention

-death is the No.1-Killer

for all women and men **around the world**

Heart risk factors

Modifiable	Non-modifiable
Smoking	Age
Hypertension	Gender
Hyperlipemia	Ethnicity
Diabetes	Family history of CVD
Obesity	

GENDER MEDICINE???

„THE YENTL SYNDROME“

B. Healy
New England Journal of Medicine
Vol. 325, No. 4, 274-276, 1991

„Once a woman showed that she was just like a man, by having severe coronary artery disease ..., then she was treated as a man would be.“

SEX AND GENDER DIFFERENCES IN CANCER PREVENTION

Cancer prevention is mainly focused on breast and cervix cancer and also on prostate cancer.

Awareness

- Heart death is a **male thing!**
- Death due to cancer and breast cancer is a **female thing!**



CANCER PREVENTION

MEDLINE: MAY 3, 2011

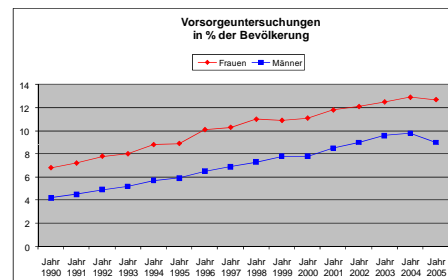
CANCER PREVENTION	84.026
BREAST CANCER PREVENTION	21.351
UTERUS CANCER PREVENTION	9.673
PROSTATE CANCER PREVENTION	7.471
OVARY CANCER PREVENTION	3.681
CANCER AND GENDER MEDICINE	276



**Who takes part in prevention programmes?
GENDER MEDICINE!**



Awareness

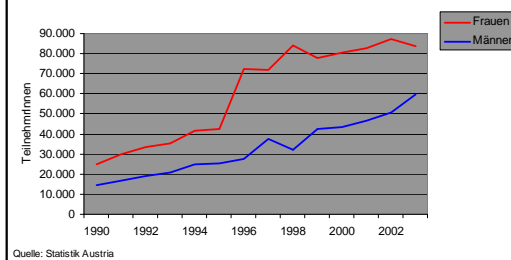


Quelle: Hauptverband der österreichischen Sozialversicherungsträger

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Grafik 4.4 Vorsorgeuntersuchungen Tirol



Quelle: Statistik Austria




**PREVENTION
GENDER MEDICINE?
GENDER MAINSTREAMING?**





Prevention
day 2

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GENDER MAINSTREAMING?



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The best protection
is early **detection**

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Pink Ribbon Inc. is a New York registered, internationally operating charity organization aimed to create a global community to support breast cancer patients, survivors and their families all over the world. The Pink Ribbon website supports the community by facilitating forums and blogs where thoughts, experience and information can be shared. Pink Ribbon is dedicated to raising breast cancer awareness and funding for breast cancer research.

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Awareness

- Breast cancer is **is a female thing!**



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Awareness

- Breast cancer and Osteoporosis
are **a female thing!**

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Awareness

- Heart death is a **male thing!**
- Breast cancer and Osteoporosis are a **female thing!**



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GENDER MAINSTREAMING?

